

DRY SEC INFO mercial



The first and only
urinal wipe-dispenser
worldwide

Dear Friend!

Half of the scientists in the world are trying their best to find a way to preserve our drastically decreasing fresh water supplies, and to get a hold on the unreasonable wasting of water.

We can see the reality

in the prediction that in 50 years drinking water will be sold in the price of gold. Some say that migration will occur – besides moving away from rising ocean levels – just to get closer to fresh water supplies.

During all this drama a considerably large group of men – sticking to their personal hygiene needs – merrily waste an unimaginable body of water on a daily basis all over the world when flushing down the beers after a night out.

Shouldn't we show these scientists that there is still room for improvement with tools way more obvious than what they are trying to come up with?



Let's take a typical middle-aged family man with an average income and personal hygiene needs.



He is reading an article on his tablet or in his favorite newspaper in his favorite restaurant, bar about the FogQuest Water Harvest Project in El Tofo, Chile.

Water from thin air? Whoa! This is really futuristic! – he thinks when stumbling upon this concept:



He marvels at the methods displayed in Chris Hadfield's video in space stations to make drinking water out of urine and other sewage.

And finally gives a nod of appreciation to Oglivy Mumbays ad on How to convert urine into drinking water.



Great progress! Great prospects! – he says and then visits the washroom and flushes away 4-5 gallons of water, like he's from another planet.

Or less, if he resides in San Francisco and the bar decided to replace the water tanks with high-efficiency ones cashing in on the rebates.

We, of course, know about a more obvious solution which is less attractive, but significantly more practical:

bring urinating men back out from flush toilets by supplying them with a piece of paper at the right place, at the right time.

This practical solution is **DrySec™** – a wipe dispenser and waste collector all in one, specifically designed for urinals.

Average consumption of fresh water for an adult:

193 galls/year

On a light summer evening, in a mid-sized city a 1000 of our above-mentioned, typical men **flush down 18 years of fresh water needs of an average adult.**

(the figure could be the fifth...)

Isn't that INSANE?

The importance of saving water is realized by a growing number of places – San Francisco even implemented regulations and programmes in regard.

Just take a minute and consider helping your customers to buy into the trend and save water and cut costs.

Advise them to install our dispensers in their respective urinal area.

Have a question or need more information about our product? Contact us!

We love science, but we already have a solution that works and you really don't need to be a rocket scientists to see that – DrySec™

WOULD YOU PREFER TO SAVE WATER, OR LEARN HOW TO CONVERT URINE INTO DRINKING WATER?

DRYSEC™ - A PERFECT TOOL FOR WATER SUSTAINABILITY!

To place your order download and fill in our order form and email it to info@dry-sec.com!